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Declaration, Power of Attorney and Assignment

As the below named inventor(s),

NAME AND MAILING ADDRESS OF INVENTOR:	RESIDENCE	CITIZENSHIP	DATE OF SIGNATURE
David Lefkowitz 1819 Mandeville Canyon Road Los Angeles, CA 90049 US	Los Angeles, CA 90049 US	US	5/7/01

I/we declare that:

This Declaration, Power of Attorney and Assignment is directed to the invention claimed in the patent application entitled: **ME SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON PURCHASES MADE AT PARTICIPATING LOCATIONS**; Attorney docket number: **200-1462**

Declaration - I/we believe that I/we am/are the original and first inventor(s) of the subject matter which is claimed and for which is sought on the above-identified invention;

I/ we have reviewed and understand the contents of the above-identified application, including the claims, as amended by any specifically referred to above;

I/we acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me/us to be material to patentability as defined in 37 CFR 1.56, including material information which became available between the filing date of the present application and the National or PCT International filing date of the continuation-in-part application, if applicable; and

All statements made herein of my/own knowledge are true, all statements made herein on information and belief are believed to be true, and I/we further state that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and may jeopardize the validity of the application or any patent issuing thereon.

Power of Attorney - I/we hereby appoint Practitioners at Customer No. 28395, as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office and all foreign Patent Offices.

Assignment - Pursuant to my/our employment agreement with Ford Motor Company or a Ford Associated Company, or to my contractual obligation, I do hereby sell, assign and transfer unto Ford Motor Company, the full and exclusive right for the United States and for all foreign countries to this invention, and any patent application depending from this invention including continuations, divisionals, reissues or reexaminations.

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PATENT APPLICAT

ASSISTANT COMMISSIONER FOR PATENTS
Washington, D. C. 20231

Case Docket No. 200-1462
Date: May 24, 2001

Sir:

Inventor(s):
David Lefkowitz

For: **METHOD AND SYSTEM FOR PROVIDING REBATES TO AUTOMOBILE OWNERS BASED ON
PURCHASES MADE AT PARTICIPATING RETAILER LOCATIONS**

The attorney or agent below has reviewed this application and its attachments and consents to
electronic filing by the assignee.

Respectfully submitted:



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